

# Hangleton and Knoll Cancer Community Action Plan

Act on Cancer Together is the new partnership for cancer screening and awareness for the city. This is led by the Trust for Developing Communities with partners Macmillan and the Hangleton and Knoll Project (HKP).

In Brighton and Hove cancer has a higher-than-expected mortality some of which is caused by preventable risks and late diagnosis. Brighton and Hove have poor rates of screening uptake with rates below the national average and well below the average for the South East.

This plan, in consultation with the communities of Hangleton and Knoll sets out the vision for how HKP will work with the local community to increase cancer screening rates and raise awareness of the signs and symptoms of cancer in the West of the City.

What are we trying to achieve?	How are we going to do it?	Who is going to do it?
Increased awareness and uptake of cancer screening programmes.	<p>We will attend local events and activities to promote cancer screening programmes.</p> <p>Work in partnership with the community and volunteers to visit groups and events to share information.</p> <p>Work in partnership local GP surgeries to support and improve the uptake of screening programme appointments.</p>	<p>HKP Volunteers Community Groups Residents GP Surgeries Public Health</p>

	<p>Share information about national and local campaigns within the community via email, leaflets, posters, and social media.</p> <p>Increase information around the importance of early diagnosis and increase publicity around screening programmes.</p> <p>Identify community cancer champions to drive the messaging out into the wider community.</p> <p>Develop training opportunities to increase people's knowledge and awareness.</p>	
<p>Reducing barriers to cancer screening appointments.</p>	<p>Work with the community to better understand what barriers people face and how we can support people to overcome them to access screening appointments.</p> <p>Provide 1-1 support and work with groups to address the challenges that people face in accessing the screening programmes.</p> <p>Solution focused approach to addressing barriers eg transport, interpreter, advocacy, support, appointments out of hours etc.</p>	<p>HKP Community Groups Residents</p>
<p>Increase confidence and tools to attend screening appointments and address health concerns.</p>	<p>Provide 1:1 support Including practical information (eg transport/venue/what to expect).</p> <p>Engage, recruit and support Community Cancer Champions to support people to attend appointments and provide information.</p>	<p>HKP Volunteers Community Groups</p>

	<p>Promote the HKP digital health IT drop in to support people to access healthcare online.</p> <p>Explore training opportunities for staff, volunteers, and community groups</p>	
<p>Recognise signs and symptoms of cancer and importance of early diagnosis to improve cancer outcomes.</p>	<p>Promote positive messaging and share stories of cancer survivors and the importance of early diagnosis.</p> <p>Create and share films of personal cancer stories at events/training/groups and via social media.</p> <p>Work with GP Surgeries to find ways to share messaging to patients.</p>	<p>HKP GP Surgeries Volunteers</p>
<p>Improve accessibility to cancer services</p>	<p>Working with GP Surgeries to improve patient options around making appointments.</p> <p>Explore transport options.</p> <p>Explore alternative community venues for screening.</p> <p>Provide information about cancer support services.</p>	<p>HKP GP Surgeries Macmillan</p>
<p>Improve accessibility to cancer related information</p>	<p>Translate materials into appropriate languages as required by the local community.</p> <p>Share existing accessible information via Macmillan and CRUK info in different languages.</p> <p>Utilise interpreters where there is a language barrier.</p> <p>Work with marginalised groups to review resources.</p>	<p>Macmillan Sussex Interpreting Services HKP Community Groups Speak Out</p>

	<p>Work with other organisations to look at developing easy read resources.</p> <p>Developing a library of cancer resources in community locations.</p>	<p>St Richard's Community Centre          Hangleton Community Centre          Churches          Shops</p>
<p>Facilitate a platform for the community to raise cancer related concerns and have a voice in the development of health services</p>	<p>The West Area Health Forum will steer the development of the Cancer Project, meetings will be held quarterly and include a Cancer project agenda item.</p> <p>Invite guest speakers as needs arise around specific topics.</p> <p>Create opportunities for people to feedback experiences.</p>	<p>HKP          GP Surgeries          Residents          Community Groups</p>

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