

HEALTHY NEIGHBOURHOOD FUND INDIVIDUAL PROJECT EVALUATION REPORT 2021 22

Name of your group:

The Hangleton and Knoll Project Youth Team

Title of your project:

Brighton Streets – Safe in the Summer Campaign 2021

Short summary of what you did with the funding (maximum 200 words)

We used the funding to purchase promotional and educational materials to support our safe in the summer campaign on the Youth Bus. We have delivered 13 targeted sessions over the summer at Hove Park, Hove Lagoon, Mile Oak Park and in addition locally around Hangleton and Knoll during the delivery of our Summer Programme. The Youth Team engaged with young people in constructive conversations around keeping safe in the summer handing out Safe in the Summer Kit bags and supporting them in COVID safety and recovery. We gave out large quantities of sun cream supporting positive health campaigns about skin cancer, gave out reusable water bottles and water, offered access to sexual health support and youth activities on the Youth Bus.

How many people have benefited from your grant?

Between 28/6/2021 and 4/9/2021 **98 Young people benefited** from the grant by receiving Safe in the Summer Kit bags.

How did you monitor it?

For every session delivered over summer we took a register of young people who had contact with us and were given access to the Campaign. The data is submitted to ASPIRE which is the database we use to monitor our work.

What was the impact on the people that benefited from your grant?

On a visit to Hove Park over the summer there was a large group of young people playing football just having a friendly kick about. Not one of them that had water or sun cream with them. We invited the young people to take a break from their game and handed out the kit bags, water and safe in the summer campaign cards. They queued at the youth bus and were all really thrilled when told they could keep the reusable water bottles and enjoyed the opportunity to chat with youth workers. We knew a couple of young people from the Hangleton and Knoll area. it was good to see the positive impact of this piece of work because on an another visit some of the same group had their bags and bottles with them and came to the youth bus again to say hi. We invited young people to join our membership and told them about our youth programme. As a result of this a few young people have joined and come along to our sports and club sessions which is a great outcome. One young person we met at Mile Oak Park with the safe in the summer campaign now regularly attends Street dance and Boxing sessions. We discovered that often young people were not equipped to look after their safety in the Summer Holidays, forgetting to charge their phones or not remembering to look after belongings as an example. Our intentional interventions and simple resources have helped many young people to consider their safety and health needs. So many times parents have told us how forgetful or irresponsible their teenagers are when all they need is a little extra education, support and reminding! This is where we feel the impact has been most helpful. As part of the kit we also gave out wallets for young people to keep their bus ID cards which is another bug bear of parent's carers who often report their teenagers have lost them.

Another observation that even after all these months' young people we meet through our PACA Brighton Streets session on a Monday still have their water bottles from last summer and use them! They still talk about this and is evidence that this kind of campaign has a lasting impact.

How do you intend to take your project/activity forward?

On the back of the success of our campaign in Summer 2021 we intend to deliver a Safe in the Summer Campaign 2022. We still have some campaign resources remaining and we have been awarded £1000 from SCF (Noel Bennet Fund) to support this work.

Quotes

From group members or beneficiaries

"Thanks for the water bottle and water. I forgot to bring any out with me and I did have a £2 in my pocket but I lost it when I was playing football!"

"I needed sun cream. Last summer I got sun burn at the beach because I didn't realise".

"Please can my brother have a bag because he always forgets stuff".

"I love the wallet for my bus ID and the little card is a good thing!"

"Thank you for thinking about us playing in the park all day. It was nice to see you".

"My mum said thanks for the stuff and it was really helpful and kind"

Please attach photos of your project/activities

Your contact details;

Name of Organisation	The Hangleton and Knoll Project
Contact Name	Helen Baxter
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Links	





TIPS TO HELP YOU STAY SAFE AND KEEP COOL



Wear sun cream! Re-apply every few hours



Wear sunglasses and a hat for protection from harmful rays



Fully charged phone battery and charging cable



Drink plenty of water and take a bottle with you

Know where you're going and plan your route home.
Share this with someone you trust.

